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Friday, December 12, 2008

**Growing Your Business**

# Haupterts expect revenues to triple this year at their EverGreen Escapes outdoor trip company

Puget Sound Business Journal (Seattle) - by [Kirsten Grind](#) Staff Writer

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At EverGreen Escapes, COO stands for Chief Outings Officer, not Chief Operating Officer.

And work is a rock climb in Eastern Washington or a wine tour in Woodinville.

That's not to say running an outdoor company is a walk in the park — pun intended.

With the economy in the dumps, persuading companies and tourists to spend money on outdoor adventures can be challenging.



Photo: Dan Schlatter  
EverGreen Escapes owners Jessica Hauptert, left, and her husband Jake, center, are pictured with Dan Moore of the company at Seward Park in Seattle.

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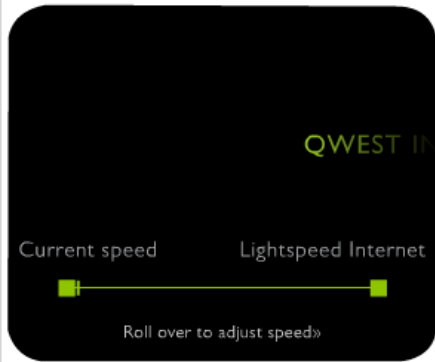
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